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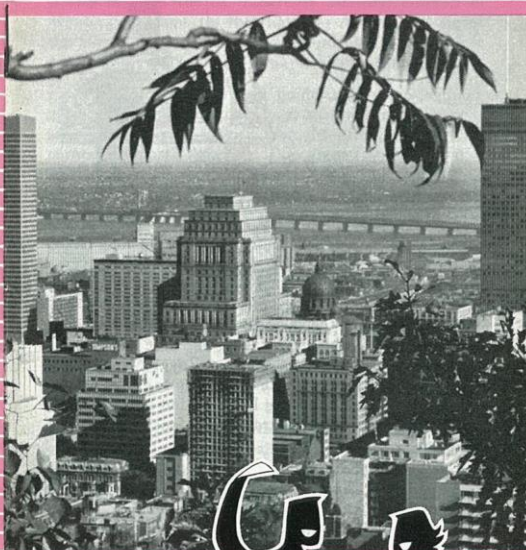
And while SAS jet speed helps you to beat the clock — SAS jet service pampers you as you fly. There is the famed Scandinavian smörgåsbord or tasty smørrebrød. In First Class, you may enjoy caviar or smoked salmon, or another of those culinary delights that makes SAS meals so deliciously unique. SAS cuisine is quality-honored by La Chaîne des Rôtisseurs. On SAS inter-continental routes, passengers enjoy the added attention of the Maître de Cabine, connoisseur of comfort. And, designed to help you at major points in the world, there are specific SAS on-the-ground services... SAS Travel Planning Service and SAS Transit Service, to name but two of the many!

**Fly Scandinavian Modern
Worldwide!**

SAS CITY PORTRAIT

Montreal

SAS



View of the city
from Mount Royal



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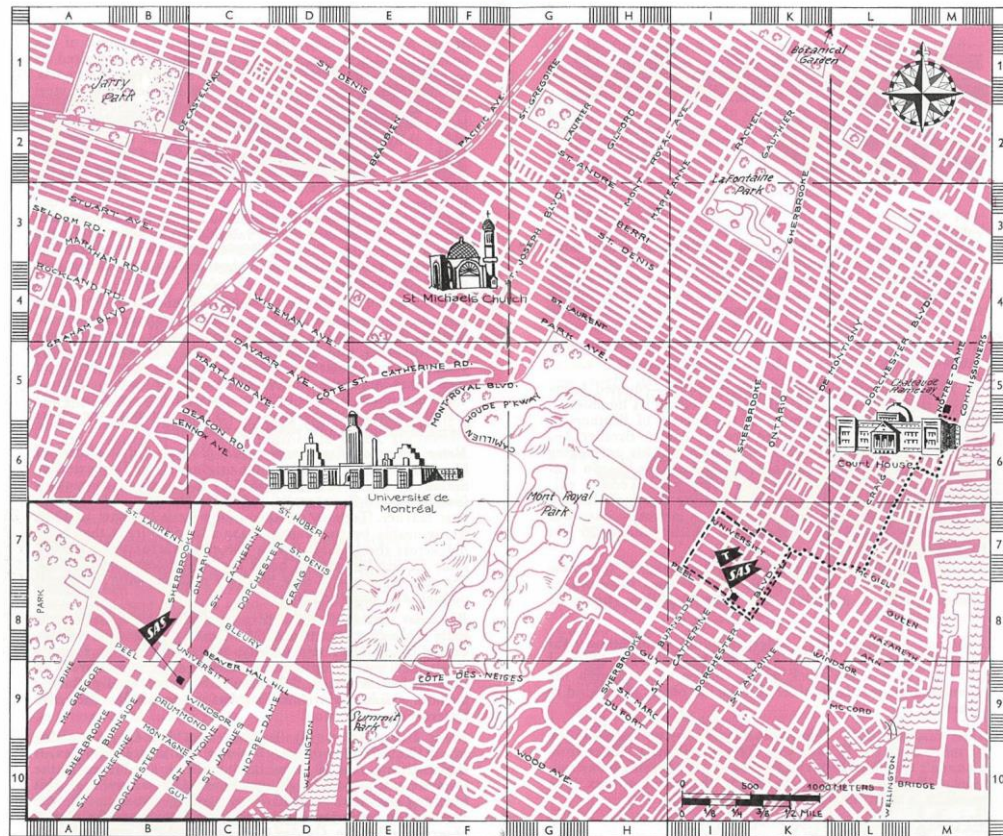
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Code numbers in this booklet refer to the above map. Thus (L1) is located where lines drawn from "L" and "1" cross each other.

Interesting sights in Montreal

(L1)	Botanical Garden	(H8)	Montreal Museum of Fine Arts
(L8)	Canadian Imperial Bank of Commerce	(E9-G5)	Mount Royal
(M5)	Chateau de Ramezay	(M7)	Notre Dame Church
(M3)	Jacques Cartier Bridge	(M5)	Notre Dame de Bon Secours Church and Museum
(K3)	Lafontaine Park	(K6)	Place des Arts
(I8)	Mary Queen of the World Basilica	(I8)	Place Ville Marie
(I7)	McGill University	(E9)	St. Joseph's Oratory
(M5-9)	Montreal Harbor	(M7)	Sulpician Seminary
		(E9)	Wax Museum

SAS SAS Office: Dominion Square bldg., Peel and St. Catherine Streets, tel. 861-8311.
Office hours: 9 AM to 5:30 PM, Monday through Saturday.

AT Air Terminal: Ground transportation to and from airport from major downtown hotels.

IT Visitors Information Center: Municipal Tourist Bureau, Rm. 523 Dominion Square bldg., tel. 872-3561.
Office hours: 8:30 AM to 5 PM, Monday through Friday.

Two one-hour walks around Montreal

1. Start from the Dominion Square building, housing the SAS office, at Peel and St. Catherine streets (I8) and walk down (south) along the square with its numerous attractions. Turn left at Dorchester Boulevard skyscraper row opposite the Canadian Imperial Bank of Commerce building (tallest in the Commonwealth), past Mary Queen of the World Cathedral, the Queen Elizabeth Hotel, the plaza (I8) and Royal Bank building (largest in the Commonwealth) of Place Ville Marie (I8), and turn right at Beaver Hall Hill (K7). Walk to and across Victoria Square (L7) to McGill street (L7) and turn left onto St. James (L7) (financial district), as far as Place d'Armes (M6). Visit Notre Dame Church (M6) then turn right on leaving to walk along Notre Dame street into the historical district past the Court Houses (M6), and City Hall (M6). Visit Chateau de Ramezay (I705) museum (M5), turn right on Bonsecours in the Old Quarter (M5) and right again on St. Paul (M5), right at Place Jacques Cartier (M6) to return to Notre Dame street (M6). Turn left and head back to Place d'Armes where a No. 64 bus will pick you up (on the east side) and return you to your starting point within 10 minutes.
2. A shorter, but less historical, tour can start from the SAS office building on Dominion Square (I8). Follow the same route as above as far as Beaver Hall Hill (K7) where you turn left rather than right from Dorchester (K7). Walk across Phillips Square (K7) then right along Union avenue to stately Sherbrooke street (I7). Turn left and pass in front of the McGill University Campus (I7). Turn left at Bishop street, in front of the Museum of Fine Arts (H8), back to St. Catherine (I8) then left to your point of origin along this busy shopping artery.

Montreal



In 1535, on the southern shore of a 30-mile-long island of the St. Lawrence River, Jacques Cartier discovered the tiny Iroquois village of Hochelaga — the first, primitive forerunner, in fact, of modern-day Montreal. It was at the top of the Island's 760-foot mountain, that Cartier, awed by the breathtaking views he saw, uttered the now-famous words, "What a Royal Mount!" . . . words that were to give name not only to the mountain on which he stood — Mount Royal — but also to today's metropolis that sprawls around its foot: the City of Montreal.

Following Cartier's discovery, there flourished here in turn Samuel de Champlain's raw, pioneering trading-post, Place Royale, in 1610 — and, in 1642, Ville Marie, tiny Christian settlement founded by Paul de Chomedey, Sieur de Maisonneuve.

Today, Canada's largest city, French- and English-speaking Montreal is a 30,000-acre expanse of churches, lovely parks with picturesque views, skyscraper structures and dockside bustle.

You may find it French — 2/3 of its 1.4 million population are French of origin. You may find it British, American, and at times Italian. Yet always at heart it is proudly Canadian. And while it has lost nothing of the Gallic gaiety and inspired flair for haute cuisine and culture that long ago won the city the title "Paris of the New World", Montreal has matched, too, its own continent's accelerated March of Progress. You'll witness this new-found self-confidence in many pleasing ways.

In Place Ville Marie, Montreal's 105-million dollar complex of shops, offices and entertainment spots — brother to New York's Rockefeller Center. In Montreal's extensive subway-building program, the Metro, destined to serve a 37-station network by March, 1966. And in Place des Arts, the city's new performing arts center.

Montreal is, too, the industrial, commercial and transportation center of Canada. Situated midway between the mouth of the St. Lawrence River and the head of the Great Lakes, it is the world's largest inland port, hub of an extensive flow of ocean and lake traffic that passes through the St. Lawrence Seaway, entered at Montreal Harbor. Its International Airport — one of the foremost centers of air communications — is a key point on the network of 16 major airline companies.

Excellent expressways and boulevards provide quick access to any part of the city or surroundings. There is an excellent train service from Montreal to the four corners of North America. Two great Canadian transcontinental systems, the Canadian National and Canadian Pacific Railways, have their headquarters here. So, too, do five of the eight Canadian chartered banks. Its industrial strength lies not only in big-money investments, but also upon an abundance of raw material, skilled labor and an unlimited supply of energy such as electricity, coal, petroleum and natural gas.

But what of the city's off-time personality? It's refreshing, friendly and gay. If you like strolling a city dotted with parks and verdant squares, like stumbling upon picturesque, venerable little churches at every corner turned, discovering one or a dozen of the city's innumerable eating utopias, nurtured in countless instances by the skilled, culinary hand of Madame La France herself — if you like after-dark amusements of the sophisticated sort, jazz clubs, snug boîtes and cozy bars, if you like your taste in the arts to possess the enthusiasm and energy of the Young New World and the tradition and classic experience of the Old . . . then you'll love Montreal many, many times over!

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