

SAS SCANDINAVIAN AIRLINES

FLY-AND-DRIVE SERVICE

*combines the speed of wings
with the leisure of wheels*



SAS "Fly-and-Drive" is the ideal method of traveling for people who are bound for places where they want to move about easily – for business or for pleasure.

On business make more calls in less time! Step off your SAS jetliner and into a waiting car of your choice – either self-drive or chauffeur-driven.

On vacation see and enjoy the "inside" of a country that most tourists miss. Stay at inexpensive "off-the-beaten-track" hotels or inns. They usually have space available even in the popular season. If you're traveling in a party of two or more, a hired car can also help you save surface transportation costs and solve your baggage problem.

For every travel purpose SAS CAR HIRE SERVICE places at your disposal a fleet of well-serviced models of practically every make. Your Travel Agent has detailed information on rental charges and can arrange and confirm your car reservation speedily. There are, for example, one-way hires at only a small or no extra charge, or hires with unlimited free mileage. Advance rental arrangements in your home country not only avert disappointment, but lessen, too, the amount of money that you have to carry with you. No payment of any liability guarantee deposit is necessary.

The SAS Car Hire Service is just one of the extras offered to you by the SAS TRAVEL PLANNING SERVICE. Another is the wide choice of land arrangements. Take advantage of these services rendered by the Travel Agent and SAS together. They provide you with the most economical, convenient, and enjoyable way of seeing and doing more.

Edited by Alan C. Lovejoy

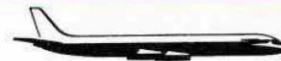
© World-copyright 1967 SCANDINAVIAN AIRLINES SYSTEM 982121/6707
No part of this publication may be reproduced without permission in writing from SAS. All prices quoted within are subject to change without notice, and in event of such a change, SAS can bear no responsibility.

PRINTED IN DENMARK
INTERPRINT A/S

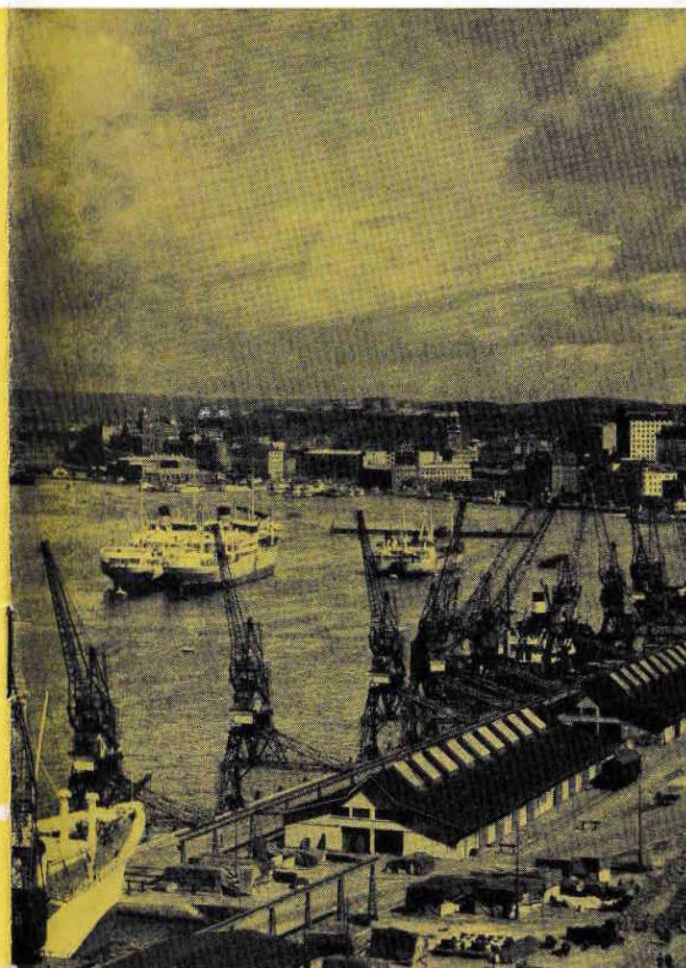


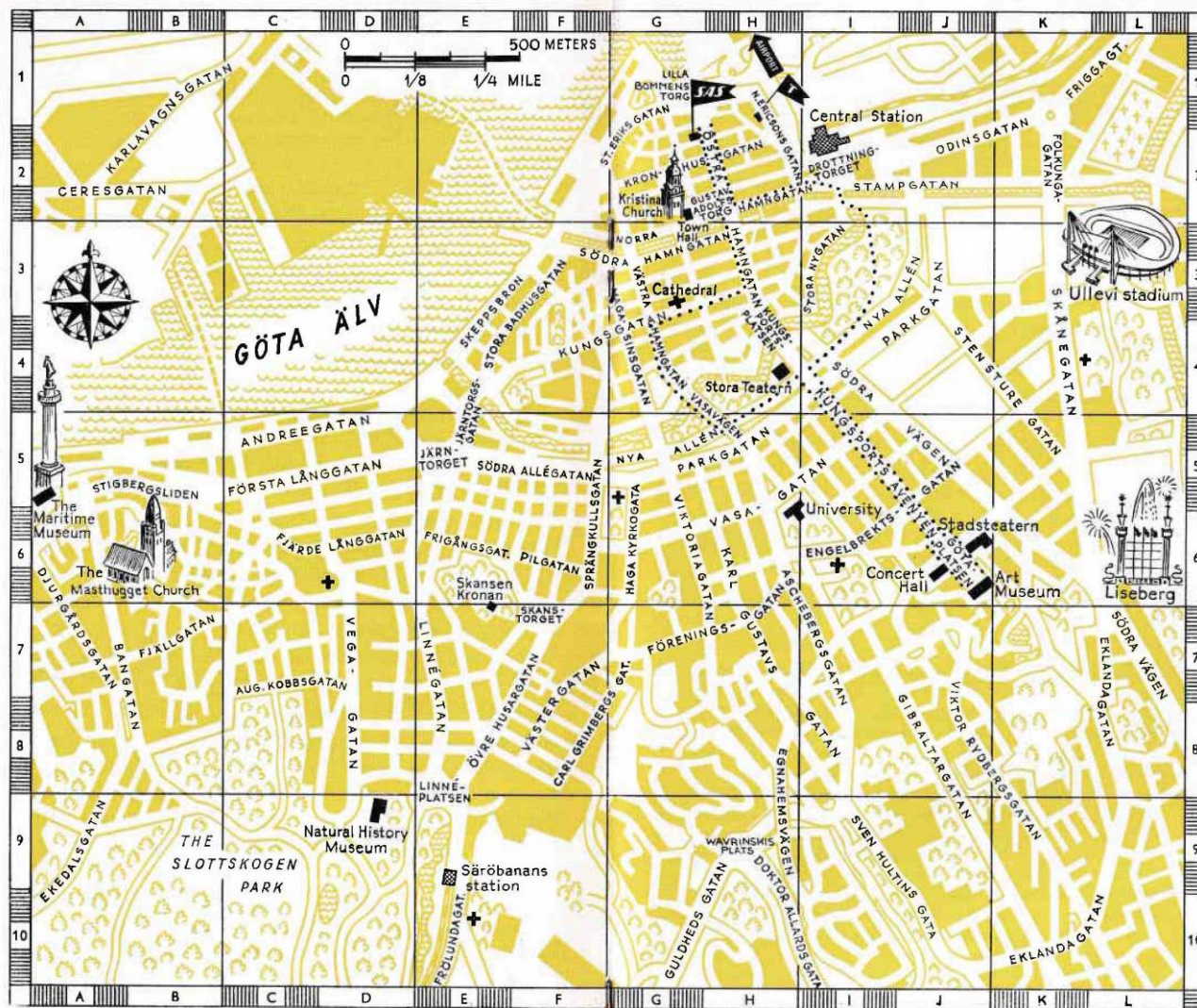
Gothenburg

SAS CITY PORTRAIT



SAS SCANDINAVIAN AIRLINES








Code numbers in this booklet refer to the above map. Thus (A5) is located where lines drawn from "A" and "5" cross each other.

Interesting sights in Gothenburg

- (A5) Sjöfartsmuseet (The Maritime Museum)
- (B6) The Masthugget Church
- (B9) The Slottsskogen Park
- (H4) Kungssportplatsen
- (J6) Götaplatsen
- (L3) Ullevi Stadium

Useful addresses

-  **SAS Ticket Office and Air Terminal:**
 7 Östra Hamngatan (G2)
 Tel. 17 49 00
-  **Tourist Information Office:**
 N. Larmgatan 11-13
 Tel. 13 60 28, 13 59 92