

EFFECTIVE OCTOBER 16, 1938

BRANIFF Airways

BRANIFF B. Liners

SAVE YOU EXTRA DAYS TO DO MORE BUSINESS




Figure It Up..
HOW MUCH IS A DAY OF YOUR TIME WORTH?

- YOUR SALARY PER MONTH ?
(Divide by 25 business days to get—)
- YOUR SALARY PER DAY ?
(Add \$10 per day to cover usual travel expenses)
- VALUE YOUR TIME, SAVED BY FLYING, PER DAY ?

That's what it's worth every time Braniff saves you a business day! And, Braniff gets you there first, to get the business! Can you afford NOT to fly?



TICKET OFFICES

CITY	ADDRESS	PHONE	CITY	ADDRESS	PHONE
Amarillo, Tex.	Herring Hotel	4120	Houston, Tex.	Rice Hotel	P. 5159
Austin, Tex.	Driskill Hotel	2-820	Airport		W. 9-1211
Brownsville, Tex.	Airport	1200	Kansas City, Mo.	Muehlebach Bldg.	Ha. 5990
Burlington, Iowa	Airport	992	Airport		No. 4740
Chicago, Ill.	City Tkt. Offices	383	Los Angeles, Calif.	City Tkt. Office	No. 14
	12 S. LaSalle, Sta.	3254		S. W. 6th St.	Mich. 0881
	Palmer House, Sta.	3254	Mexico City	Av. F. I. Madero	Eric. 8-04-96
	Airport-Airlines			No. 14	Mex. L-31-00
	Tkt. Office	Por. 6700	New York, N. Y.	City Tkt. Office	41 E. 47th St.
Corpus Christi, Tex.	Plaza Hotel	5558			Eld. 5-2300
Dallas, Tex.	Baker Hotel	2-5361	Oklahoma City, Ok.	Braniff Bldg.	2-9251
	Love Field	5-1129	Airport		7-8625
	Texas Hotel	2-3628	San Antonio, Tex.	Gunter Hotel	G. 9344
	Meacham Field	6-3387	Nights		F. 5564
			Waco, Tex.	Stinson Field	K. 6183
Galveston, Tex.		992	Wichita, Kan.	Allis Field	556
			Wichita Falls, Tex.	Airport	4-6912
					3-3613
					6510

Reservations also at Hotels, Travel Bureaus, Telegraph Companies

LIGHT FACE—ONE WAY																			
	Ama- rillo	Austin	Brins- ville	Chi- cago	Corpus Christi	Dallas	Fl. Worth	Gal- ves- ton	Hous- ton	Kan- sas City	Okla- homa City	San Antonio	Wich- ita	Wich- ita Falls	Los Angeles	Mexico City	New York	Wash- ington	
Amarillo	87.12	21.70	38.70	48.40	33.70	11.75	10.70	27.70	24.70	38.50	23.95	25.70	34.45	7.55	80.70	93.30	81.15		
Austin	60.05	34.20	19.00	57.85	13.00	11.00	11.00	18.00	15.00	15.15	15.15	15.15	15.15	15.15	61.00	59.60	81.45		
Brownsville	69.65		74.85	74.85	8.00	28.00	28.00	3.00	3.00	35.50	38.95	48.45	34.45	48.45	61.00	110.60	98.45		
Chicago	87.12	104.12	134.72	125.72	69.85	46.85	46.85	63.85	60.85	21.50	37.50	61.85	31.45	51.00	105.00	116.85	104.15	91.95	
Corpus Christi	60.65	23.40	14.40	84.32	23.00	23.00	2.50	17.00	14.00	50.50	33.95	15.00	43.45	27.15	96.50	70.00	82.60	70.45	
Dallas	21.15	19.80	50.40	84.32	41.40	4.50	2.50	17.00	14.00	27.50	10.95	15.00	20.45	5.35	68.35	70.00	82.60	70.45	
Fort Worth	19.25	19.80	50.40	84.32	41.40	4.50	2.50	17.00	14.00	27.50	10.95	15.00	20.45	5.35	68.35	70.00	82.60	70.45	
Galveston	49.85	32.40	27.00	114.32	23.40	30.50	30.50	3.00	3.00	44.50	24.95	13.00	34.45	18.15	70.00	70.00	82.60	70.45	
Houston	44.45	27.00	27.00	109.52	18.00	25.20	25.20	5.40	5.40	41.50	24.95	13.00	34.45	18.15	87.50	84.00	94.15	81.25	
Kansas City	69.30	39.50	99.90	38.70	90.90	49.50	49.50	80.10	74.70	33.50	18.60	42.50	9.95	31.65	83.50	97.50	66.45	56.65	
Oklahoma City	46.25	9.00	25.20	111.32	14.40	27.00	27.00	23.40	18.00	76.50	46.70	10.00	9.50	15.10	83.05	80.95	78.20	68.40	
San Antonio	46.25	9.00	25.20	111.32	14.40	27.00	27.00	23.40	18.00	76.50	46.70	10.00	9.50	15.10	83.05	80.95	78.20	68.40	
Waco	13.60	56.60	87.20	56.60	78.20	36.50	36.50	62.10	62.10	56.95	27.15	34.45	24.45	10.15	79.50	65.00	88.60	76.45	
Wichita Falls	13.60	56.60	87.20	56.60	78.20	36.50	36.50	62.10	62.10	56.95	27.15	34.45	24.45	10.15	79.50	65.00	88.60	76.45	
Los Angeles	145.25	109.80	182.70	189.00	173.70	123.03	123.03	157.50	157.50	150.30	149.48	159.30	150.30	115.48	238.30	143.50	132.60	140.45	
Mexico City	167.53	168.48	75.60	210.32	90.00	126.00	126.00	151.20	151.20	175.50	140.76	175.88	162.80	156.13	274.68	174.15	167.75	140.45	
New York	146.05	146.50	199.28	189.00	187.40	148.88	148.88	189.40	189.40	118.60	140.76	175.88	162.80	156.13	274.68	174.15	167.75	140.45	
Washington	146.05	146.50	199.28	189.00	187.40	148.88	148.88	189.40	189.40	118.60	140.76	175.88	162.80	156.13	274.68	174.15	167.75	140.45	

Passengers to New York may be routed via United Air Lines from Chicago; TWA from Kansas City or Chicago; or American Airlines from Chicago. Round trip service not available between Ft. Worth or Dallas and Waco. Includes fare of connecting carrier. For routing see local agent. Via TWA between Kansas City and Amarillo. Via Dallas and Ft. Worth. Round trip service not available. Via San Antonio.

SPECIAL 15-DAY ROUND TRIP FARES
Chicago-Kansas City, \$28.60; Houston-San Antonio, \$13.35; Houston-Corpus Christi, 13.35.

Friendly Transportation..
Between CHICAGO & TEXAS To MEXICO & CENTRAL AMERICA

LIGHT FACE—ONE WAY			FARES—(Airport to Airport)											DARK FACE—ROUND TRIP					
	Ama- rillo	Austin	Br'ns- ville	Chi- cago	Corpus Christi	Dallas	Ft. Worth	Gal- ves- ton	Hous- ton	Kan- sas City	Okla- homa City	San An- tonio	Waco	Wich- ita	Wich- ita Falls	Los Angeles (c)	Mexico City (c)	New York (c) (b)	Wash- ington (c)
Amarillo.....		21.70	38.70	d 48.40	33.70	11.75	10.70	27.70	24.70	25.70	16.70	7.55	80.70	j 93.30	j 81.15
Austin.....	39.05		19.00	57.85	13.00	11.00	11.00	s 18.00	s 15.00	38.50	21.95	5.00	31.45	15.15	84.50	61.00	93.60	81.45
Brownsville.....	69.65	34.20	74.85	8.00	28.00	28.00	55.50	38.95	14.00	23.00	48.45	32.15	101.50	42.00	110.60	98.45
Chicago.....	d 87.12	104.12	134.72	69.85	46.85	46.85	63.85	60.85	21.50	37.50	61.85	52.85	31.45	j 51.00	105.00	116.85
Corpus Christi.....	60.65	23.40	14.40	125.72	23.00	23.00	13.00	10.00	50.50	33.95	8.00	17.00	43.45	27.15	96.50	50.00	104.15	91.95
Dallas.....	21.15	19.80	50.40	84.32	41.40	2.50	17.00	14.00	27.50	10.95	15.00	6.00	20.45	5.35	e 68.35	70.00	82.60	70.45
Fort Worth.....	19.25	19.80	50.40	84.32	41.40	4.50	17.00	14.00	27.50	10.95	15.00	6.00	20.45	4.15	e 67.30	70.00	82.60	70.45
Galveston.....	49.85	s 32.40	114.92	23.40	30.60	30.60	3.00	44.50	27.95	13.00	12.00	37.45	21.15	e 90.50	j 87.00	97.15	84.95
Houston.....	44.45	s 27.00	109.52	18.00	25.20	25.20	5.40	41.50	24.95	10.00	9.00	34.45	18.15	e 87.50	j 84.00	94.15	81.95
Kansas City.....	69.30	99.90	38.70	90.90	49.50	49.50	80.10	74.70	18.60	42.50	33.50	9.95	j 31.65	j 83.50	97.50	66.45	56.65
Oklahoma City.....	39.50	70.10	67.50	61.10	19.70	19.70	50.30	44.90	33.50	25.95	16.95	9.50	j 15.10	j 83.05	80.95	78.20	68.40
San Antonio.....	46.25	9.00	25.20	111.32	14.40	27.00	27.00	23.40	18.00	76.50	46.70	35.45	19.15	88.50	56.00	97.60	85.45
Waco.....g.....f.....g.....f.....g.....g.....f.....f.....g.....g.....	26.45	10.15	79.50	65.00	88.60	76.45
Wichita.....	56.60	87.20	56.60	78.20	36.80	36.80	67.40	62.00	17.90	17.10	63.80g.....	j 24.60	j 83.50	90.45	76.40	66.60
Wichita Falls.....	13.60	27.25	57.85	j 91.77	48.85	9.65	7.45	38.05	32.65	j 56.95	j 27.15	34.45g.....	j 44.25	64.15	74.15	j 86.75	j 74.60
Los Angeles (c).....	152.10	182.70	189.00	173.70	e123.03	e121.13	162.90	157.50	j 150.30	149.48	159.30g.....	j 150.30	115.48	143.50
Mexico City (c).....	145.25	109.80	75.60	210.32	90.00	126.00	126.00	j 156.60	j 151.20	175.50	145.70	100.80f.....	162.80	133.45	258.30	152.60	140.45
New York (c) (b).....	j 167.93	168.48	199.08	187.40	148.68	148.68	174.80	169.40	119.60	140.76	175.68g.....	137.52	156.13	274.68
Washington (c).....	j 146.05	146.60	177.20	165.50	126.80	126.80	152.90	147.50	101.98	123.12	153.80g.....	119.88	134.25	252.80

b—Passengers to New York may be routed via

United Air Lines from Chicago; TWA from Kansas

City or Chicago; or American Airlines from Chicago

g—Round trip service not available between Ft. Worth or Dallas and Waco

c—Includes fare of connecting carrier. For routing see local agent.

d—Via TWA between Kansas City and Amarillo

e—Via Amarillo

j—Via Dallas and Ft. Worth

f—Round trip service not available

s—Via San Antonio

SPECIAL 15-DAY ROUND TRIP FARES

Chicago-Kansas City, \$28.60; Houston-San Antonio, \$13.35; Houston-Corpus Christi, 13.35.

**East and West Coasts — CHICAGO - KANSAS CITY - OKLAHOMA CITY - AMARILLO
FT. WORTH - DALLAS - HOUSTON - SAN ANTONIO - BROWNSVILLE — Mexico City**

SOUTHBOUND (Read Down)—(Airport to Airport)						NORTHBOUND (Read Down)—(Airport to Airport)					
ALL FLITES OPERATE DAILY Unless Indicated (I)						ALL FLITES OPERATE DAILY Unless Indicated (I)					
	Flite 1 Douglas	Flite 3 Douglas	Flite 15 Electra	Flite 11 Electra		Flite 2 Douglas	Flite 4 Electra	Flite 12 Electra	Flite 10 Douglas	Flite 8 Electra	Flite 6 Electra
Los Angeles (PT) Lv.	ⓐ 4:30				ⓐ 9:00						
New York (ET) Lv.	ⓐ 5:00	ⓐ 8:30				b 5:55					
New York (ET) Lv.	ⓐ 5:00	ⓐ 7:15				6:50					
Washington (ET) Lv.	ⓐ 4:35	ⓐ 8:30				7:55					
CHICAGO (CT) Lv.	9:30	b 1:20				8:05		2:15		f 11:00	
KANSAS CITY Ar.	11:40	4:00					8:00	2:15	1:30	f 11:00	f 8:00
KANSAS CITY Lv.	11:55	4:15					8:20	2:05	1:50	f 12:15	f 9:20
WICHITA Ar.	1:10	5:30					8:40				
WICHITA Lv.	1:20	5:40					8:50				
OKLAHOMA CITY Ar.	2:25	6:45					10:00	4:15			
OKLAHOMA CITY Lv.	2:30	6:53					10:10	4:30			
AMARILLO Lv.			6:50		2:00		10:20	4:48			
WICHITA FALLS Ar.			8:15		3:25		10:30		3:45		
FORT WORTH Ar.			9:00		4:10						
FORT WORTH Lv.			9:10		4:20						
DALLAS Ar.	3:45	8:08	9:28		4:38						
DALLAS Lv.	3:55	6:30			4:45						
FORT WORTH Ar.	4:15	6:50			4:55						
FORT WORTH Lv.	4:25	c 7:00									
WACO Lv.	5:40	7:48									
AUSTIN Ar.		9:00			6:15						
HOUSTON Ar.		9:10			6:25						
HOUSTON Lv.		9:20			6:35						
GALVESTON Ar.		9:30			7:05						
SAN ANTONIO Ar.	6:20				7:25						
SAN ANTONIO Lv.	c 6:30				7:35						
CORPUS CHRISTI Ar.					7:45						
CORPUS CHRISTI Lv.					7:55						
BROWNSVILLE Ar.					8:27						
BROWNSVILLE Lv.					8:35						
Mexico City (CT) Ar.	12:35										

Light face figures—A.M. Time. Dark face figures—P.M. Time. (ET)—Eastern Standard Time. (CT)—Central Standard Time. (PT)—Pacific Standard Time. (SCHEDULES EFFECTIVE NOVEMBER 1, 1938)

BOSTON—NEW YORK—BUFFALO—DETROIT				TEXAS AND MEXICO			
Read Down		Read Up		Read Down		Read Up	
8:00	3:15	Lv. (ET)	BOSTON (AMA) Ar.	4:34	8:19		
10:10	5:00	Lv. (ET)	NEW YORK	Ar.	2:40	5:59	
12:00	5:10	Lv. (ET)	BUFFALO	Ar.	12:30	4:10	
	7:00	Lv. (ET)	DETROIT	Ar.	11:00	2:40	
1:20	9:00	Lv. (CT)	CHICAGO (BNF) Ar.	6:00	11:40		
4:00	11:40	Ar.	KANSAS CITY	Lv.	3:30	9:15	
8:08	3:45	Ar.	DALLAS	Lv.	11:15	5:00	
	6:20	Ar.	SAN ANTONIO	Lv.	8:05	2:15	
	8:27	Ar.	BROWNSVILLE	Lv.	5:55		
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.	1:20			

MINNEAPOLIS—ST. PAUL—ROCHESTER				TEXAS AND MEXICO			
Read Down		Read Up		Read Down		Read Up	
8:40	5:40	Lv. (CT)	MINNAP—ST. PAUL (NWA) Ar.	10:00			
	2:05	Lv. (CT)	ROCHESTER	Ar.	9:25		
1:20	9:00	Lv. (CT)	CHICAGO (BNF) Ar.	6:00			
4:00	11:40	Ar.	KANSAS CITY	Lv.	3:30		
8:08	3:45	Ar.	DALLAS	Lv.	11:15		
	6:20	Ar.	SAN ANTONIO	Lv.	8:05		
	8:27	Ar.	BROWNSVILLE	Lv.	5:55		
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.	1:20			

Light face figures—A.M. Time. Dark face figures—P.M. Time. (CT)—Central Standard Time. (PT)—Pacific Standard Time. (ET)—Eastern Standard Time.

- a—Stop temporarily suspended.
- b—Complimentary meal aloft.
- c—Light breakfast aloft.
- d—Daily except Sundays and holidays.
- (BNF)—Branniff Airways.
- (AMA)—American Airlines.
- (DAL)—Delta Air Lines.
- (MCA)—Mid-Continent Airlines.
- (NWA)—Northwest Airlines.
- (PAA)—Pan American Airways.
- (PCA)—Pennsylvania-Central Airlines.
- (TWA)—Transcontinental and Western Air.
- (UAL)—United Air Lines.
- ⓐ—Via competing carrier at Kansas City.
- ⓑ—Via connecting carrier at Chicago.
- ⓒ—Via connecting carrier at Dallas.
- ⓓ—Via connecting carrier at Amarillo or Fort Worth.

BRANIFF connects all AMERICA with TEXAS and MEXICO

BOSTON—NEW YORK—PHILADELPHIA—WASHINGTON—PITTSBURGH—TEXAS AND MEXICO			
Read Down		Read Up	
7:15	3:15	Lv. (ET)	BOSTON (AMA) Ar.
7:57	5:00	Lv. (ET)	NEW YORK (TWA) Ar.
8:40	3:47	Lv. (ET)	PHILADELPHIA
10:20	4:35	Lv. (ET)	WASHINGTON (PCA) Ar.
11:43	7:20	Lv. (ET)	PITTSBURGH (TWA) Ar.
12:38	7:28	Lv. (ET)	COLUMBUS
2:22	8:18	Lv. (CT)	INDIANAPOLIS
	2:22	Lv. (CT)	ST. LOUIS
4:15	11:55	Lv. (CT)	KANSAS CITY (BNF) Ar.
8:08	3:45	Ar.	DALLAS
	6:20	Ar.	SAN ANTONIO
	8:27	Ar.	BROWNSVILLE
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.

NEW YORK—CLEVELAND—TOLEDO—TEXAS AND MEXICO			
Read Down		Read Up	
8:30	4:20	Lv. (ET)	NEW YORK (UAL) Ar.
11:36	7:28	Lv. (ET)	CLEVELAND
		Lv. (ET)	TOLEDO
1:20	9:00	Lv. (CT)	CHICAGO (BNF) Ar.
4:00	11:40	Ar.	KANSAS CITY
8:08	3:45	Ar.	DALLAS
	6:20	Ar.	SAN ANTONIO
	8:27	Ar.	BROWNSVILLE
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.

SEATTLE—SALT LAKE CITY—MINNEAPOLIS—OMAHA—TEXAS AND MEXICO			
Read Down		Read Up	
4:50	8:30	Lv. (PT)	SEATTLE (UAL) Ar.
11:53	5:02	Lv. (MT)	SALT LAKE CITY
1:10	7:49	Lv. (MT)	DENVER
	2:40	Lv. (CT)	MINNEAPOLIS (MCA) Ar.
7:10	7:00	Lv. (CT)	OMAHA
4:15	11:55	Lv. (CT)	KANSAS CITY (BNF) Ar.
6:45	2:25	Ar.	OKLAHOMA CITY
8:08	3:45	Ar.	DALLAS
	6:20	Ar.	SAN ANTONIO
	8:27	Ar.	BROWNSVILLE
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.

ATLANTA—BIRMINGHAM—SHREVEPORT—TEXAS AND MEXICO			
Read Down		Read Up	
7:00	4:28	Lv. (ET)	CHARLESTON (DAL) Ar.
8:05	7:00	Lv. (CT)	ATLANTA
11:53	8:05	Lv. (CT)	BIRMINGHAM
	11:43	Lv. (CT)	SHREVEPORT
4:45	3:55	Lv. (CT)	DALLAS (BNF) Ar.
6:55	6:20	Ar.	SAN ANTONIO
8:35	9:00	Ar.	HOUSTON
	8:27	Ar.	BROWNSVILLE
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.

NEW YORK—CINCINNATI—LOUISVILLE—NASHVILLE—TEXAS AND MEXICO			
Read Down		Read Up	
5:10	7:55	Lv. (ET)	NEW YORK (AMA) Ar.
7:45	8:05	Lv. (ET)	CINCINNATI
10:00	7:45	Lv. (CT)	LOUISVILLE
	10:00	Lv. (CT)	NASHVILLE
3:55	10:30	Lv. (CT)	DALLAS (BNF) Ar.
6:20	9:00	Ar.	SAN ANTONIO
8:27	8:27	Ar.	BROWNSVILLE
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.

SAN FRANCISCO—LOS ANGELES—EL PASO—TEXAS AND MEXICO			
Read Down		Read Up	
1:30	4:30	Lv. (PT)	SAN FRANCISCO (UAL) Ar.
10:25	7:49	Lv. (MT)	LOS ANGELES (AMA) Ar.
8:25	1:25	Lv. (MT)	PHOENIX
	8:25	Lv. (MT)	TUCSON
	1:25	Lv. (MT)	EL PASO
3:55	10:30	Lv. (CT)	DALLAS (BNF) Ar.
4:25	9:00	Ar.	FT. WORTH
6:20	8:27	Ar.	SAN ANTONIO
8:27	8:27	Ar.	BROWNSVILLE
	12:35	Ar. (CT)	MEXICO CITY (PAA) Lv.

INSURANCE COMPANIES NOW RECOGNIZE THE SAFETY OF AIR TRAVEL
\$5,000.00 AIRLINE TRIP INSURANCE POLICIES ONLY 25c—INQUIRE OF COMPANY TICKET OFFICES

GENERAL INFORMATION

BAGGAGE—40 pounds, including hand baggage in cabin carried free on each ticket. If plane load limit permits, excess baggage up to 50 pounds will be carried at the charge of 1/2 of rate per pound of excess. Minimum total charge 25c. The company assumes no liability for loss or damage to baggage exceeding in value \$100.00 unless same be declared and transported under special agreement.

RESERVATIONS—without tickets are subject to sale three hours before plane departure time.

FARES—Are subject to change without notice. Children under twelve years carried for half fare. Infants in arms under two years of age may be carried free when accompanied by adults. Children under eight years of age must be accompanied by adults.

SCHEDULES—Are subject to change without notice. Connecting schedule tables are in accordance with the latest information available. The company is not responsible for consequences arising from delays or failure to make connections, nor for errors or changes in the printed connecting schedules.

ROUND TRIP FARES—10% reduction from one-way fares allowed on all round trips when round trip ticket is purchased before start of original trip. Return coupon is not transferable and must be used within 90 days from date of sale. It is not valid unless advance reservation is made and confirmed for the return trip. 10% discount is also allowed on circle tours, (Branniff and other airlines) if all by air and tickets and reservations are secured in advance.

STOP-OVER—Is permitted on both one-way and round trip tickets.

CANCELLATIONS—BY COMPANY—Company reserves the right to cancel bookings before passage or enroute any time such action is deemed advisable or necessary. In all events, the passenger's sole recourse shall be the recovery of the unused portion of the air fare.

BY PASSENGER—To secure a refund, ticket must be surrendered to company office at least three hours before scheduled departure of plane.

REFUNDS—Requests for refunds on tickets should be addressed to Branniff Airways, Inc., Branniff Building, Oklahoma City, Oklahoma.

ANIMALS—Pets will be accepted as excess baggage under certain conditions. Consult Branniff agent.

LOST ARTICLES—Company assumes no responsibility for articles lost in planes or at stations. Communications should be addressed to Lost and Found Department, Branniff Airways, Inc., Love Field, Dallas, Texas.