

Ask SAS for a date!

The SAS International Events Service can supply you with comprehensive details of over 1,000 major events all over the world.

Our close cooperation with hundreds of organizations and fairs enables us to keep a world business, professional and cultural diary. We can even offer information about functions which will take place in five years' time!

Ask your nearest SAS office for more details.

Let SAS help you plan ahead.



London

SAS City Portrait








Code numbers in this booklet refer to the above map. Thus (F5) is located where lines drawn from "F" and "5" cross each other.

Interesting sights in London

- | | |
|--|--------------------------|
| (L6) The Tower of London. | (F7) Buckingham Palace. |
| (J5) St. Paul's Cathedral. | (D6) Hyde Park. |
| (G4) British Museum. | (E4) Madame Tussaud's. |
| (G8) Houses of Parliament and Westminster Abbey. | (E2) Zoological Gardens. |
| | (G6) National Gallery. |

Useful addresses

-  **SAS Ticket Office:** SAS House, 52 Conduit Street, W.1. (F5), tel. 734-6777. Reservations: 734-4020.
-  **Britannia Air Terminal** (departure/arrival point for coaches to the airport), Buckingham Palace Road (E8). Nearest underground station: Victoria.
-  **The Tourist Information Center** of the British Tourist Authority: 64 St. James's Street, Piccadilly, S.W.1. (F6), tel. 629-9191.

Distance from city center to airport: 15 miles (24 km).