



as well have  
a good time on  
this fine ship —  
they are well looked  
after by "NEGBAH's"  
trained children's nurses.  
The friendly service... the  
excellent cuisine — strictly  
kosher, of course — cinema  
performances, dancing and music...  
and the cheerful Israeli atmosphere on  
board assure you of a thrilling and un-  
forgettable sea voyage. When sailing to Israel  
on s.s. "NEGBAH" you will enjoy to the full  
the traditional hospitality of "ISRAEL AFLOAT".

## BY ZIM SHIPS TO THE HOLY LAND

For particulars please apply to your travel office  
or to the General Agents:

### SHOHAM MARITIME SERVICES LTD.

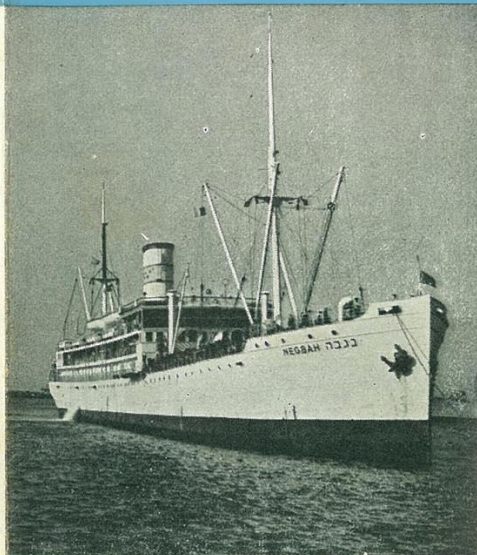
<b>H A I F A</b>	7/9, Ha'atzmavuth Road, Tel. 66551
<b>TEL-AVIV</b>	31, Lilienblum St., Tel. 67861/6
<b>JERUSALEM</b>	Herzl St., Generali Bldg., Tel. 5478
<b>P A R I S</b>	5 Av. de l'Opéra, Tel. Opéra 31-66
<b>MARSEILLES</b>	91 Rue de la République Tel. Co. 35-16, 63-91, 63-94
<b>LONDON, W.1</b>	295 Regent St., Tel. LANGham 8484
<b>BRUSSELS</b>	6 Rue du Midi, Tel. 11.92.44
<b>LIMASSOL</b>	Haggipavlu St. 13
<b>R O M E</b>	Zim Israel Navigation Co. Ltd. Via Bissolati 68, Tel. 487.759
<b>G E N O A</b>	Zim Israel Navigation Co. Ltd. Piazza Acquaverde 2-2, Tel. 65.289
<b>N A P L E S</b>	Avigdor & Co. Via M. Schilizzi 10, Tel. 220.11
<b>ROTTERDAM</b>	Phs. Van Ommeren 10 Westerlaan, Tel. 23280
<b>AMSTERDAM</b>	Van Es & Van Ommeren 120 Ruyterkade, Tel. 62288
<b>VIENNA</b>	EL-AL Israel National Airlines 21 Hegelgasse, Tel. R 20-0-66
<b>B A S L E</b>	Goth & Co. Ltd. 45 Elisabethenstr., Tel. 21940
<b>JOHANNES- BURG</b>	World Tours Ltd., 'Philadelphia Corner' Jeppe & Von Wielligh Sts., Tel. 23-3234
<b>CASABLANCA</b>	Tordjman-Scheps 97 Blvd. de la Gare, Tel. 204.37
<b>NEW YORK</b>	American-Israeli Shipping Co. Inc. 19 Rector St., N. Y. 6 Tel. Digby 4-7600

PRESENTED BY:



PRINTED IN ISRAEL

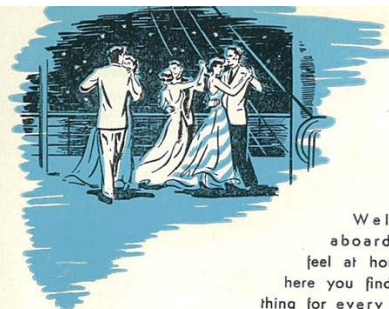
## To ISRAEL by s/s NEGBAH



REGULAR SAILINGS  
MARSEILLES — GENOA/NAPLES — HAIFA



**ZIM**  
ISRAEL NAVIGATION  
COMPANY LIMITED



Welcome  
aboard. You'll  
feel at home, for  
here you find some-  
thing for every mood;  
sun and fun... sport and  
entertainment... and complete  
relaxation in the liner's beautiful  
recreation rooms or on the spacious  
sundeck high above the sea. You will  
delight in strolling along "NEGBAH's"  
sweeping promenade decks... joining  
a game of darts or shuffle board... or just  
resting comfortably in your deckchair, soaking  
up the brilliant Mediterranean sun. Your children



Bright and cheerful dining halls

Excellent food... and in abundance



### Information for Passengers

Attention of passengers is especially drawn to the terms and conditions as set forth in the Passage Ticket.

The Company reserves the right to change rates and sailing dates, or alter itineraries, without notice.

**Reservations.** Reservation of accommodation can be made at all important Travel Offices and at the Company's Branches or Agencies. In view of the heavy demand, especially during the high season, passengers are advised to make their booking as early as possible. Bearers of open tickets and provisional vouchers are requested to book their passage at least 30 days before sailing date. Passengers are requested, in their own interest, to make their reservation before departure or as soon as they reach their destination. Passengers booked for embarkation at Marseilles, Genoa or Naples, who wish to board a ZIM ship from one of the above mentioned ports, but not from the first mentioned by them, should notify this change not later than 10 days prior to embarkation to the office in the port from which they had at first intended to sail.

**Period of Validity of Tickets.** Tickets are valid for a period of six months from the date of issue. Tickets are not transferable.

**Reduced Fares for Children.** Children up to the age of 3 may travel free of charge. If a family travels with more than one child under the age of 3, a quarter of the fare will be charged for every additional child under this age. Children from 3-12 years of age pay 50% of the fare, and children from 12 years and above pay the full passage amount.

**Reductions.** A 10% reduction is granted to passengers buying return tickets. The same reduction also applies to those passengers buying combined EL-AL/SHOHAM return tickets, one way by air - one way by sea, at one and the same time. A reduction of \$14, or the equivalent amount, is granted to students presenting a student's certificate or a photocopy thereof, travelling in Dormitory Class.

**Passports, Visas, Health Certificates, Currency Regulations.** Passengers must be equipped with the passports and visas necessary for the country to which they are travelling. All passengers must be in possession of a valid International Certificate of Vaccination against Small Pox.

#### MINIMUM RATES:

FRANCE / ITALY - ISRAEL

1st Class	\$ 154.—
Cabin Class	\$ 126.—
Tourist Class	\$ 112.—
3rd Class	\$ 84.—
Dormitory	\$ 69.—



Cozy cabins...



For everyone... a place in the sun

**Passports, certificates, etc.** should be carried in such a way as to be always ready for immediate presentation. Kindly do not pack them with your baggage.

**Infirm Persons and Expectant Mothers.** Physical disabilities must be reported before tickets are issued. The right is reserved to refuse passage to anyone, who, in the opinion of the Company's medical advisers, is in such a state of health or physical condition as to be unfit to travel.

Pregnancy must be regarded as a physical disability and applications for passage from expectant mothers must be accompanied by a medical certificate. The Company reserves the right to refuse passage in cases of advanced pregnancy.

**Baggage.** Adult passengers are allowed the free transport of 20 cubic feet or 150 kgs. baggage, at the Company's discretion. Children will be allowed free baggage in proportion to the fare paid by them. Excess luggage will be transported by the Company at \$30.— per cub. m. Small valises and hand luggage may be kept with passengers in cabins, whilst larger cases, trunks, etc. will be put into the hold for the duration of the trip. Passengers are also requested to mark their name, cabin number and destination clearly on all pieces of their luggage, in order to facilitate handling and delivery of same. Special baggage labels will be handed to the passenger together with his ticket.

**Insurance.** It is advisable to ensure baggage and personal effects, since, according to passage contract, the Company is not responsible for any damage, theft or loss which may be incurred. Insurance may be effected through all travel offices and in all our branches.

**Cancellations.** Accommodation, cancelled by holder within 10 days of sailing date, is subject to cancellation fees in accordance with the Company's regulations.

**Cars.** Passengers, who are owners of cars with trip-tick, may take their cars with them against a special rate, as per pricelist. Passengers, travelling *aller retour*, in cabin class, are granted a special reduction on accompanied cars.

#### SAILINGS TO ISRAEL June-December 1954

From MARSEILLES		From NAPLES	
23.6	20.9	9.7	19.10
7.7	17.10	23.7	23.11
21.7	3.11	6.8	14.12
4.8	21.11	22.8	4.1.55
20.8	12.12	7.9	
5.9	2.1.55	22.9	

All information is subject to alteration without notice.