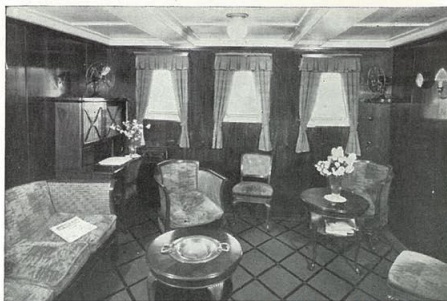




Dining Room, MS. Amerika



Social Room, MS. India



Cabin, MS. India

A round trip aboard these smart motor liners may be made in about two and one-half months from San-Francisco, allowing for four weeks visit in Europe. The complete cost of such a trip including expenses in Europe is surprisingly low, and the East Asiatic Company or any travel bureau will help you plan an interesting itinerary.

Another popular round trip provides for one way direct service through the Panama Canal and the other over the North Atlantic route through New York. Travelers who wish to motor through Europe may carry their automobiles aboard East Asiatic liners.

Although accommodations on the MS. INDIA are limited to 12, they are considered as fine as those on the MS. AMERIKA or the MS. EUROPA. Passenger facilities on the other smaller vessels, while not as elaborate, are uniformly comfortable. The trips on the smaller motorships are a few days longer, but there is a substantial saving in fare.

Other Services

In addition to the Pacific Coast-Europe service, the East Asiatic Company operates a fleet of excellent vessels between Europe and the Orient via the Suez Canal, and also between Pacific Coast Ports and China. Round-the-world trips on East Asiatic vessels may be made at very low rates.

An unusual vacation cruise aboard these European liners, lasting from three days to three weeks, is now available for Pacific Coast residents. Passengers may board the MS. AMERIKA, the MS. EUROPA or other vessels of the fleet at San Francisco or Los Angeles for one way to Vancouver, B. C., or for the round trip.

General Information

The Motorships AMERIKA, EUROPA and INDIA all are new vessels. The MS. AMERIKA was completed in 1930, and the MS. EUROPA and the MS. INDIA in 1931.

The tonnage of these vessels is as follows:

| | Displacement | Gross Register |
|------------------|--------------|----------------|
| MS. AMERIKA..... | 17,300 tons | 10,100 tons |
| MS. EUROPA..... | 17,400 tons | 10,400 tons |
| MS. INDIA..... | 19,200 tons | 9,600 tons |

Passports: All passengers must obtain valid passports before sailing, and if required, passports must all be visaed by the Consuls of countries to be visited.

Sailing Permit: In addition, all passengers (except U. S. citizens) must obtain a receipt from the collector of Internal revenue in the district where they reside, showing that they have paid, or are exempt from paying the United States income tax up to time of departure.

Permit to Re-enter the United States: Aliens leaving the United States for a temporary visit abroad should obtain a permit from the United States Immigration office authorizing re-entry to the United States.

Insurance: Baggage and personal property may be insured through the Company or any of its agents. Money and valuables in sealed packages may be deposited with the Captain at the passenger's risk.

Dangerous Goods, Wines and Spirits are not allowed to be taken on board. Wine and spirits can be purchased on board at reasonable prices.

EAST ASIATIC COMPANY, LTD.

HOME OFFICE: COPENHAGEN

HOLBERGSGADE 2

CABLES: "ORIENT"

AGENTS

Cables

| | | |
|------------------------|--|------------|
| LOS ANGELES..... | Balfour, Guthrie & Co., Ltd. | Balfour |
| SAN FRANCISCO..... | The East Asiatic Co., Inc. | Asiatico |
| | 433 California St. | McCormick |
| PORTLAND, ORE..... | McCormick Steamship Co. | McCormick |
| TACOMA..... | McCormick Steamship Co. | Asiatico |
| SEATTLE, WASH..... | The East Asiatic Co., Inc. | |
| VANCOUVER, B. C..... | B. L. Johnson, | Beljay |
| | Walton Co., Ltd. | Ludolphs |
| HAMBURG..... | R. Ludolphs | Cornelder |
| ROTTERDAM..... | N/V Cornelder's | Best |
| | Scheepvaart Mij. | Venturweir |
| ANTWERP..... | John P. Best & Co. S. A. | Willine |
| PARIS..... | Compagnie Venture | Sandis |
| | Weir S. A. | |
| OSLO..... | Wilh. Wilhelmsen | Jofragus |
| GOTHENBURG..... | A/B. Sandström, | Occident |
| | Stranne & Co. | Pegasus |
| STOCKHOLM..... | John E. Sandström | Fenton |
| | & Co A/B. | |
| ST. THOMAS, V. I..... | The West Indian Co., Ltd. | |
| KINGSTON, JAMAICA..... | Fred L. Myers & Son | |
| CRISTOBAL, C. Z..... | Charles B. Fenton & Co. | |
| | AGENTS FOR GREAT BRITAIN: ESCOMBE, McGRATH & CO. | |
| LONDON, E. C. 3..... | 13 Fenchurch Avenue, | Escombes, |
| | Teleph. Monument 3200 | Fen |
| SOUTHAMPTON..... | Oriental Place, | |
| | 18 Canute Rd. | Escombes |

LOCAL AGENT

A. PREISER

EUROPE

VIA PANAMA CANAL

PACIFIC COAST PORTS
DIRECT TO

KINGSTON
ST. THOMAS
SOUTHAMPTON
ROTTERDAM
HAMBURG
COPENHAGEN



NEW FAST MOTORSHIPS
INCLUDING THE LUXURIOUS
M·S·EUROPA
M·S·AMERIKA

EAST ASIATIC LINE

THE MODERN WAY TO EUROPE

On Luxurious Motorships of the East Asiatic Line

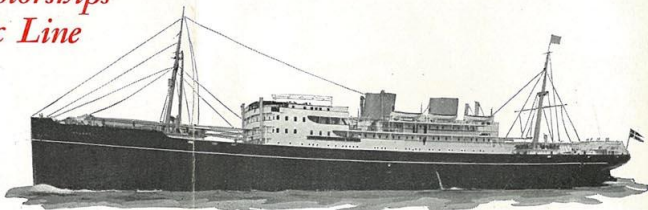
MODERN TRAVELERS have discovered a new and interesting way to Europe, by sailing direct from Pacific Coast ports through the Panama Canal to the Old World.

Warm, lazy days skirting the sun-drenched coasts of Mexico and Central America . . . the engineering marvel of the Panama Canal . . . the streets of "little Spain" in Cristobal . . . romantic Kingston, Jamaica . . . the palm-fringed port of St. Thomas in the Virgin Islands . . . adventurous hours on the Spanish Main . . . all combine to make this a different, fascinating voyage.

And now the East Asiatic Company of Copenhagen has brought new standards of travel comfort into this service with the motorships AMERIKA and EUROPA. These smart vessels are among the newest, finest and fastest in the regular service between the Pacific Coast and Europe.

Luxurious accommodations for 52 passengers are provided on the MS. AMERIKA and for 56 passengers on the MS. EUROPA, while the smaller vessels of the East Asiatic fleet including the MS. INDIA, have comfortable facilities for about 10 passengers each.

Cosmopolitan travelers find accommodations on the MS.



AMERIKA and the MS. EUROPA equal to transatlantic liners. The restricted passenger lists assure privacy. The broad decks allow ample room for sports, and there is an outdoor swimming tank. On deck at night there is dancing with music coming from distant world capitals through radio equipment designed especially for these vessels.

Comfort Predominates

The men's club room and the ladies' lounge are richly furnished and invite relaxation, cards, reading, writing or music. There is a well-stocked library of American, English, German and Danish literature, including modern novels.

The cheerful dining room seats all passengers at one time. Attentive service, excellent Danish cooking, and choice European beverages have won an enviable reputation for these liners. The "Smorgaasbord"—buffet luncheon of fine foods—is distinctive with the East Asiatic



Club Room, MS. Europa

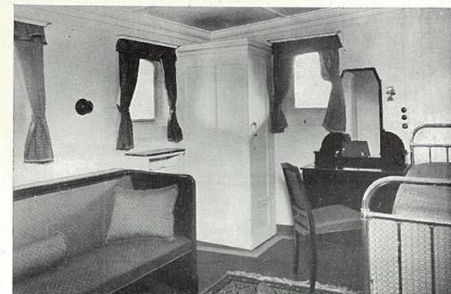
Line, and is acclaimed by all travelers.

There is a special children's room on the bridge deck. Ordinary staterooms on the MS. AMERIKA and the MS. EUROPA are the equal of deluxe accommodations on average vessels. Every room is outside, with square windows instead of portholes. Rooms have full width beds in place of berths.

The cabins are equipped with *punchah louvre* ventilating system and with electric heaters, assuring comfort at all times of the day and night and in all seasons. Ample closet room and dressing tables are other features.

Picturesque Ports

Passengers may embark on the Pacific Coast at Vancouver, Seattle, Portland, San Francisco or Los Angeles—regular ports of call. Eight days from Los Angeles, the



Stateroom, MS. Amerika

MS. AMERIKA and MS. EUROPA reach the Panama Canal, where passengers will have time for several hours visit in Cristobal.

Kingston, chief port of Jamaica, often described as "The loveliest Tropic Isle in the World," is reached two days after departure from Cristobal.

St. Thomas, two days from Kingston, is a regular port of call in the Virgin Islands, which the United States purchased from Denmark in 1917.

The vessels then sail across the Atlantic to Southampton, Rotterdam, Hamburg and Copenhagen. The MS. AMERIKA and MS. EUROPA generally make the voyage from Los Angeles to Southampton in 24 days, to Rotterdam in 26 days, to Hamburg in 28 or 29 days and to Copenhagen in 30 or 31 days.

From Southampton, Rotterdam, Hamburg or Copenhagen, all Europe is easily accessible by train, steamer or air. The vessels usually remain in Southampton one day, and one or two days in Rotterdam and Hamburg, which allows time for short inland visits. At Copenhagen, express steamers make frequent connections to Scandinavian ports.

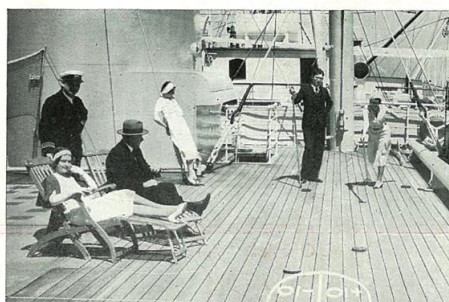
Leaving Copenhagen on the return voyage, the vessels call at Southampton, St. Thomas, Kingston, the Panama Canal ports, and then proceed to Los Angeles and other North Pacific ports.

Attentive Service

The MS. AMERIKA and MS. EUROPA carry a doctor, stewardesses, barber and hairdresser. The crew is trained to give exacting attention to every requirement of the traveler.



Ladies' Lounge, MS. Europa



Deck Sports

